



THE EUROPEAN EXCELLENCE AWARDS



REGISTRATION FOR THE INTRANET



The screenshot shows a web interface for logging in and registering. At the top left is a blue triangle icon. The main heading is "Login". Below it are two input fields: "E-Mail / Username" and "Password". A blue "Log In" button is positioned below the password field. Below the button is a link that says "Want to join the competition? Register now!". At the bottom is a "Forgot your password?" link. A second blue triangle icon is at the bottom left. Two callout boxes are present: a yellow circle with the number "1" pointing to the top right corner of the form area, and a yellow circle with the number "2" pointing to the "Create Account" button.

1

Login

E-Mail / Username

Password

Log In

Want to join the competition? Register now!

Create Account

Forgot your password?

2

Your first step is to log into the intranet of the European Excellence Awards.

If you do not have an account, please register here. Last years accounts are not valid anymore.

CREATE YOUR SUBMISSION



You can create your new submission here.

Early Deadline: 2 September 2025

Late Deadline: 12 September 2025

Final Deadline: 22 September 2025

Welcome to the #EEA 2025

Want to take your chance at winning a **#EEA 2025**? Submit your projects easily right here!

Here you'll find all the key information about your participation at a glance – and if you still have questions, feel free to check out our FAQs.

Submission Period:

The submission phase is now open and runs until September 22, 2025 (11:59 PM CEST). Here's an overview of the deadlines:

Early Deadline: September 2, 2025

Late Deadline: September 12, 2025

Final Deadline: September 22, 2025

Fees:

Submissions in the categories "Content Platforms & Formats" cost €320. Submissions in the category "National Campaigns" cost €270*. Submissions in all other categories cost €390.


*Submissions in the category "Ukraine" are free of charge.

From September 3 to September 12, 2025, a Late Fee of €140 per entry will apply in addition to the regular fee. Starting September 13, 2025, a Final Fee of €190 will be charged per entry.

All prices are exclusive of VAT.

Important: Participants are responsible for the content and attachments of their submissions.

The Awards Team wishes you the best of luck – and above all, have fun submitting!



Create new submissions

CHOOSE THE CATEGORY



Choose a category for your project or campaign. For more information you can find all categories on our website.

You can enter a project or campaign in different categories. Once you completed the submission in one category, you can easily copy and save it to another category and edit your entry if you wish. This will save you some time.

After each step, you can save the entered information. You can leave and return to your submission at any time.

Category & Project Title

I want to submit my project/my campaign in one of the following categories*

Please choose your category

Name of the campaign or the project *
The project title will be published on the short- and winmarket. Please make sure it is informative and not longer than ten words.

Short title
Can you shorten your project title to three words? Please do so here.

save & continue

* mandatory field

CONTACT DETAILS



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Contact details

Please name all companies and agencies that have been involved in the project. If you are entering the project as a service provider, please register as "agency" and your client as "organisation".

Involved companies

Test <i>Organisation</i>	enter information here	delete
------------------------------------	------------------------	--------

Add contact person

Choose company-type ▾

add

continue

Enter your contact details here. Please note the distinction between organisation (client: company, institution etc.) and service provider/ agency.

If an error occurs, please check if you have filled out all mandatory fields.

MAIN FEATURES OF THE PROJECT



04. Purpose Driven Communications: Next

General Information

Please describe your project with three key words that describe it best (e.g. change/ internal /relaunch/ influencer/ viral/ reach) . Please note: The content of this field will be published when your project/campaign is shortlisted. *

Please briefly describe the idea and the successes of the project/campaign in 2-3 sentences (max. 400 characters incl. spaces). Please note: The content of this field will be published when your project/campaign is shortlisted. *

Please state the time frame when the project/campaign took place. If the project/campaign is still ongoing, please fill in the second field "ongoing". *

From

To

Campaign/Project budget in Euro

Information on the budget is important to the jury as they need to evaluate the cost-benefit. Only the jury will be able to see this information; it will not be published. Still, this is not a mandatory field.

Media budget in Euro

Information on the budget is important to the jury as they need to evaluate the cost-benefit. Only the jury will be able to see this information; it will not be published. Still, this is not a mandatory field.

Please state the number and function of the employees who were involved in the project/the campaign.*

save & continue

* mandatory field

Enter the basic information about your project or campaign here. This information will be published if you are shortlisted. Adding the budget is not mandatory, however, it helps the jury assess the application and we recommend to do so. You will be able to enter more detailed information on your project or campaign on the following pages.

PROJECT DESCRIPTION



Description

You have a total of 3000 characters to describe your project.

Please describe the initial situation.

Please describe the objectives.

Please describe the strategic considerations.

Please describe the implementation.

Please describe the results (e.g. coverage, sales and user numbers, evaluation and survey results, etc.).

save & continue

Please focus on the most important points in this detailed description.

You have 3,000 characters (including spaces) at your disposal.

Please describe the following:

- Initial situation
- objectives
- strategic considerations
- implementation
- results

UPLOAD A COVER PICTURE



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Cover Picture

Please add a cover picture to visualise your project.

Upload Picture

[Search Files](#)

Please add a cover picture in landscape format to visualise your project.
Minimum dimensions: 1920x1080px. Max. file size: 1 MB.

Please note: The content of this field will be used to represent your project online and during the winner announcement when your project/ campaign is shortlisted.

1 Following file types are allowed: .jpg, .png, .gif.
Maximum file size: 1MB.

Picture title

☒ approved for publication

[upload & save](#)

* mandatory field

Please upload a meaningful picture, which will be used as your cover picture. It should represent your project or campaign. It could be the logo of the project or organisation or any other picture representing your project or campaign.

If nominated, the image will be published and shown on the shortlist and during the award show. It is mandatory to upload a cover picture to proceed to the next step.

Minimum width of 1280px

Max. file size: 1 MB

Minimum dimensions: 1920x1080px

ADD SUPPORTING MATERIAL



Here, you can add three significant and supporting materials, e.g. pictures, movies, key figures, press releases, clippings or documents. Each file has a maximum size of 50 MB.

You can also upload a link to a website, which does count as one material.

Please pay attention to the formats and file sizes that can be used. For movies larger than 50 MB a web link should be provided.

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Material

To support your project/campaign you can upload additional material. There is a limit of three items of supporting material, so please choose carefully. Each file can have a max. size of 50 MB.

To illustrate the essential aspects of your submission you can upload varieties of material, including planning documents, press releases, pictures, power point presentations (max. 10 slides), online material (screenshots, programs, etc.).

Please provide each material with an appropriate title when uploading.

Please hand in your (case) film in the next section (7. Weblinks)

Current file(s)	Size	Date
There have been no files uploaded yet.		

[Search Files](#)

For texts: .pdf (please convert doc-files to pdf-files)
For images: .jpg, .gif, .png
For presentations: .pdf, .ppt (Please convert ppt-files to pdf-files)

[save & continue](#)

UPLOAD WEBLINKS



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Weblinks

Link	Comment	
<input type="text" value="http://"/>	<input type="text" value="Login / additional information for your link"/>	<input type="button" value="remove link"/>

You also have the possibility to add weblinks or your social media channels (e.g. Facebook, Twitter, Youtube etc.).

Please do not add more than three links.

ENTRY REVIEW



Entry review

Congratulations, You have almost completed your application. Here you can review your entry and make amendments if necessary.

If you want to enter this application in an additional category, please click the button "save & enter in additional category". If you want to finalize the submission and payment process for your completed application immediately, please click the button "submit & pay".

Please note that your application needs to go through the online shop to enter the competition.

save & enter in additional category

save & back to overview

submit & pay

1

2

3

Use the entry review to have a final look at your project and edit the sections if necessary.

Now you got 3 options:

- 1 Copy your submission for another category
- 2 Check all of your submission before proceeding to option 3
- 3 Submit & Pay your submission

PAYMENT OVERVIEW



Submissions in the categories „Content Platforms & Formats“ cost €320.
Submissions in the category „National Campaigns“ cost €270*.
Submissions in all other categories cost €390.

*Submissions in the category „Ukraine“ are free of charge.

From September 3 to September 12, 2025, a Late Fee of €140 per entry will apply in addition to the regular fee.
Starting September 13, 2025, a Final Fee of €190 will be charged per entry.

The voluntary Entry check costs 50 euros.

All prices are exclusive of VAT.

A screenshot of a web application titled "Payment Overview". The page has a light gray background with a white content area. At the top, the title "Payment Overview" is in bold. Below it, a small note says: "Please note that only submissions that went through the online step in the next step will be considered for the European Excellence Awards 2024. To pay your submissions, please check the box and follow the instructions." There are two sections: "Completed applications" and "Not ordered applications". The "Not ordered applications" section contains a table with one row. The table has columns for "text", "OK, Purpose Drive Communications", and a price "12.0724,7540". There is a checkbox labeled "Entry Check for this entry (50€ processing fee)" which is currently unchecked. To the right of the table is a "test edit" link. At the bottom right of the table area is a blue "checkout" button. At the very bottom of the page, there is a small disclaimer: "We offer to check your submission tomorrow. Do all this work? Can we open the offer to you? Or the form that you want?" and "Please note that we do not check the content of your submission. You are responsible for the content of the submission as the creator of the category. The check does not guarantee a submission for entry."

INVOICE ADDRESS



In this last step, you have to fill in your billing and payment information.

If an error occurs, please check if you have filled out all mandatory fields.

Invoice Address
Where should we send the invoice to?

Insert personal information

Email*

Contact person*

Company*

Street*

Zipcode*

City*

Country*

please choose a country

Reverse charge procedure will only be applied for EU countries. You may still enter a VAT-ID if you so choose.

VAT

Continue

* mandatory field

CHECKOUT



Here You will find an overview of your submission costs.

You can pay via:

- Invoice
- Paypal
- Credit Card (we accept Visa, Mastercard, and American Express)

Now you can submit your project.

Checkout

Order Review

Position	Tax	Price
Premium Entry-ID: 3 Title: test Category: 04, Purpose Driven Communications	0,00 %	390,00 €
Entry Check Entry-ID: 3	0,00 %	50,00 €
Late Fee Entry-ID: 3	0,00 %	140,00 €
Total		580,00 €
Tax		0,00 €
Total incl. Taxes		580,00 €

How do you want to pay?

☐ Paypal

☒ Credit Card (we accept Visa, Mastercard, and American Express)

☒ I declare that I have read the terms and conditions and that I understand and accept them.

Pay

YOUR CONTACT PERSONS



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If you have any questions, please do not hesitate to contact us.

We are happy to assist you.

More information can be found on our website.
We are looking forward to receiving your submission.