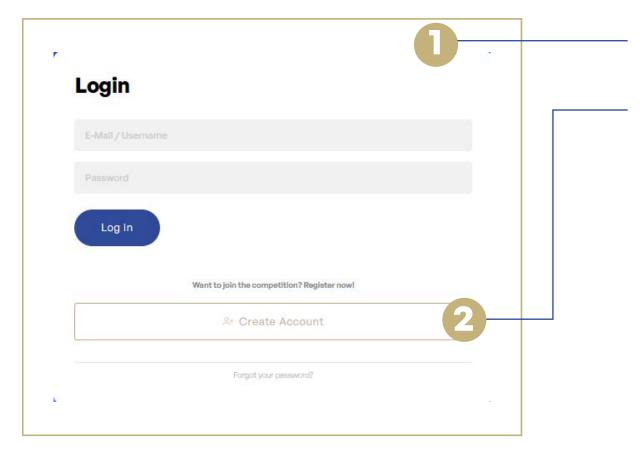


THE EUROPEAN EXCELLENCE AWARDS

REGISTRATION FOR THE INTRANET





Your first step is to log into the intranet of the European Excellence Awards.

If you do not have an account, please register here. Last years accounts are not valid anymore.

CREATE YOUR SUBMISSION



You can create your new submission here.

Early Deadline: 2 September 2025 Late Deadline: 12 September 2025

Final Deadline: 22 September 2025

Welcome to the #EEA 2025

Want to take your chance at winning a #EEA 2025? Submit your projects easily right here!

Here you'll find all the key information about your participation at a glance – and if you still have questions, feel free to check out our FAQs.

Submission Period:

The submission phase is now open and runs until September 22, 2025 (11:59 PM CEST). Here's an overview of the deadlines:

Early Deadline: September 2, 2025

Late Deadline: September 12, 2025

Final Deadline: September 22, 2025

Fees:

Submissions in the categories "Content Platforms & Formats" cost €320. Submissions in the category "National Campaigns" cost €270*. Submissions in all other categories cost €390.

*Submissions in the category "Ukraine" are free of charge.

From September 3 to September 12, 2025, a Late Fee of €140 per entry will apply in addition to the regular fee. Starting September 13, 2025, a Final Fee of €190 will be charged per entry.

All prices are exclusive of VAT.

Important: Participants are responsible for the content and attachments of their submissions.

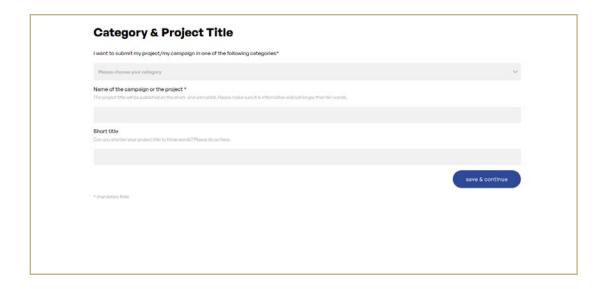
The Awards Team wishes you the best of luck - and above all, have fun submitting!



Create new submissions

CHOOSE THE CATEGORY





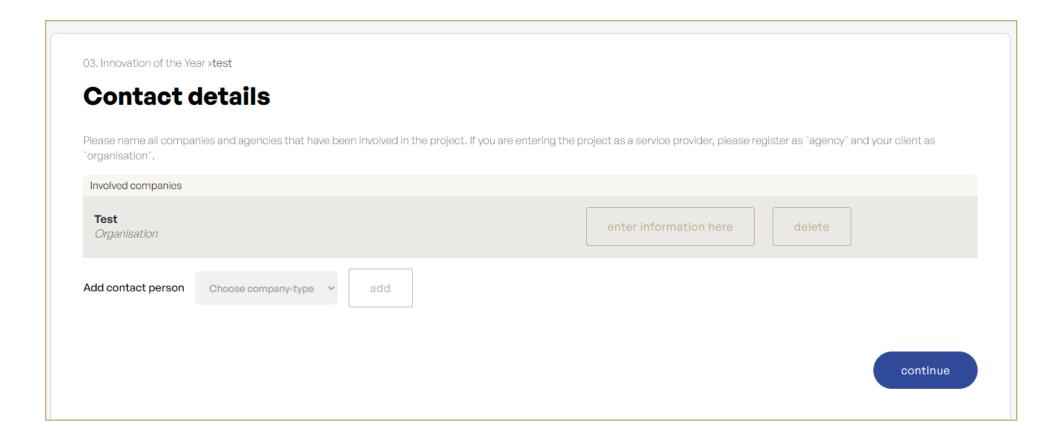
Choose a category for your project or campaign. For more information you can find all categories on our website.

You can enter a project or campaign in different categories. Once you completed the submission in one category, you can easily copy and save it to another category and edit your entry if you wish. This will save you some time.

After each step, you can save the entered information. You can leave and return to your submission at any time.

CONTACT DETAILS



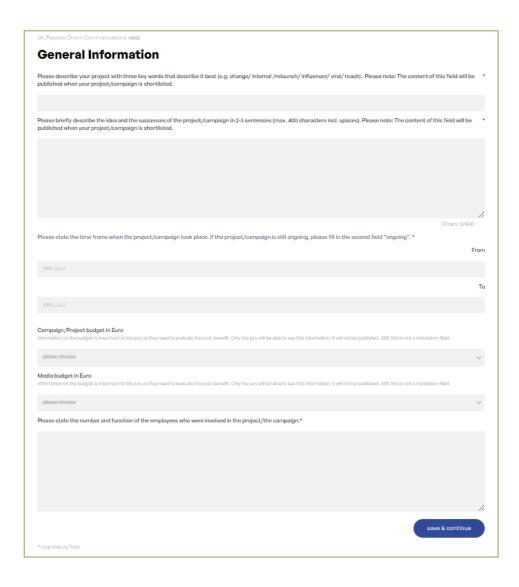


Enter your contact details here. Please note the distinction between organisation (client: company, institution etc.) and service provider/ agency.

If an error occurs, please check if you have filled out all mandatory fields.

MAIN FEATURES OF THE PROJECT





Enter the basic information about your project or campaign here. This information will be published if you are shortlisted. Adding the budget is not mandatory, however, it helps the jury assess the application and we recommend to do so. You will be able to enter more detailed information on your project or campaign on the following pages.

PROJECT DESCRIPTION



| Description | |
|-----------------------------------------------------------------------------------------------------------|--|
| | |
| You have a total of 3000 characters to describe your project. | |
| Please describe the initial situation. | |
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| Please describe the objectives. | |
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| Please describe the strategic considerations. | |
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| Please describe the implementation. | |
| Picase describe de imprenienzation. | |
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| Please describe the results (e.g. coverage, sales and user numbers, evaluation and survey results, etc.). | |
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| save & continue | |
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Please focus on the most important points in this detailed description.

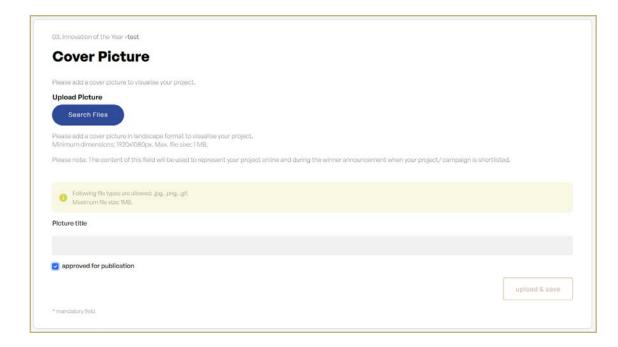
You have 3,000 characters (including spaces) at your disposal.

Please describe the following:

- Initial situation
- objectives
- strategic considerations
- implementation
- results

UPLOAD A COVER PICTURE





Please upload a meaningful picture, which will be used as your cover picture. It should represent your project or campaign. It could be the logo of the project or organisation or any other picture representing your project or campaign.

If nominated, the image will be published and shown on the shortlist and during the award show. It is mandatory to upload a cover picture to proceed to the next step.

Minimum width of 1280px

Max. file size: 1 MB

Minimum dimensions: 1920x1080px

ADD SUPPORTING MATERIAL



| Material | | | |
|-------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------|--------------------------------------------|---------------------------------|
| Material | | | |
| To support your project/campaign you can upload additional 50 MB. | material. There is a limit of three items of supportin | g material, so please choose carefully. Ea | ch file can have a max, size of |
| To illustrate the essential aspects of your submission you car sides), online material (screenshots, programs, etc.). | upload varieties of material, including planning doc | urnents, press releases, plotures, power | point presentations (max. 10 |
| Please provide each material with an appropriate title when u | ploading. | | |
| Please hand in your (case) film in the next section (7. Web | links) | | |
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| | There have been no files uploaded yet. | | |
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| For texts: .pdf (please convert doc-files to pdf-files) | | | |
| For texts: .pdf (please convert doc-files to pdf-files) For images: .jpg, .glf, .png For presentations: .pdf, .ppf (Please convert .ppt-files to po | (f-files) | | |
| For images: .jpg, .gif, .png | rf-files) | | |

Here, you can add three significant and supporting materials, e.g. pictures, movies, key figures, press releases, clippings or documents. Each file has a maximum size of 50 MB.

You can also upload a link to a website, which does count as one material.

Please pay attention to the formats and file sizes that can be used. For movies larger than 50 MB a web link should be provided.

UPLOAD WEBLINKS



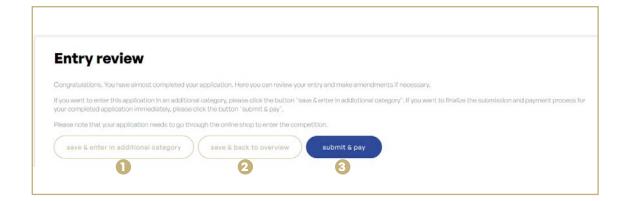


You also have the possibility to add weblinks or your social media channels (e.g. Facebook, Twitter, Youtube etc.).

Please do not add more than three links.

ENTRY REVIEW





Use the entry review to have a final look at your project and edit the sections if necessary.

Now you got 3 options:

- Oopy your submission for another category
- 2 Check all of your submission before proceeding to option 3
- 3 Submit & Pay your submission

PAYMENT OVERVIEW





Submissions in the categories "Content Platforms & Formats" cost €320. Submissions in the category "National Campaigns" cost €270*. Submissions in all other categories cost €390.

*Submissions in the category "Ukraine" are free of charge.

From September 3 to September 12, 2025, a Late Fee of €140 per entry will apply in addition to the regular fee.

Starting September 13, 2025, a Final Fee of €190 will be charged per entry.

The voluntary Entry check costs 50 euros.

All prices are exclusive of VAT.

INOVICE ADDRESS



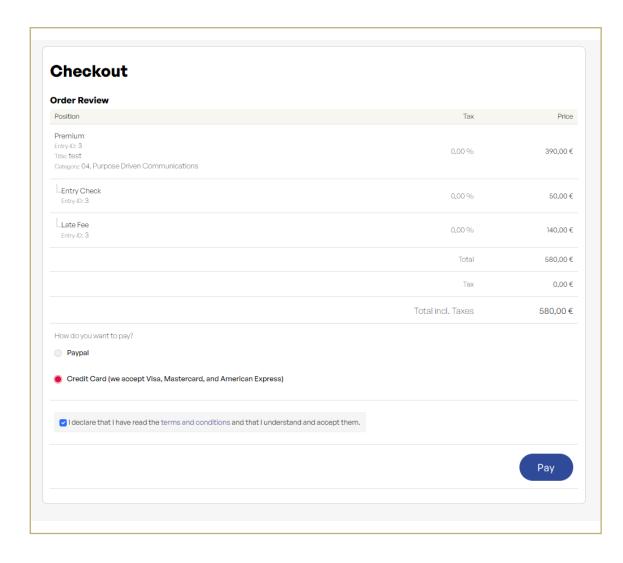
| Invoice Address Where should we sand the invoice to? | |
|-----------------------------------------------------------------------------------------------------------------------------------------|----------|
| Insert personal information | |
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| Contact person* | |
| Company* | |
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| STORE . | |
| Zipcode* | |
| City* | |
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| Country* | |
| please choose a country Reverse charge procedure will only be applied for EU countries. You may still enter a VAT-ID If you so choose. | · |
| VAT | |
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| * mendstory field | |

In this last step, you have to fill in your billing and payment information.

If an error occurs, please check if you have filled out all mandatory fields.

CHECKOUT





Here You will find an overview of your submission costs.

You can pay via:

- Invoice
- Paypal
- Credit Card (we accept Visa, Mastercard, and American Express)

Now you can submit your project.

YOUR CONTACT PERSONS





Vanessa Weiß & Felicitas von Beughem

team@excellence-awards.com +49 (0) 30 84 85 91 48 If you have any questions, please do not hesitate to contact us.

We are happy to assist you.

More information can be found on our website. We are looking forward to receiving your submission.